

*"From the moment of my diagnosis, I was comforted and cared for. I had not thought to find such kindness and consideration. Such tenderness and compassion. Such humanity."* – S. Glum, Campbell River resident



## How You Can Help

- Communication and sharing of information are key to the success of the Caring Spirit program. Please display informational materials where possible.
- Help us educate your patients about the Caring Spirit program. Grateful patients are among the best individuals to help raise funds for our hospital.
- Let patients know they can contribute through the Campbell River Hospital Foundation office.
- Just do what you already do for every patient: Continue to provide the highest quality care and service!

*Thank you for helping make the Caring Spirit program a success!*



## Questions?

For more information, please contact:

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For further information, please visit our website at [www.crhospitalfoundation.ca](http://www.crhospitalfoundation.ca).



**A Campbell River Hospital Foundation program recognizing exemplary patient care by hospital staff and medical professionals**

Information for physicians, medical staff and employees at The Campbell River Hospital



# Caring Spirit



## Our Patients Appreciate You

Many people want to show their appreciation for those who were there when they needed them most. Often grateful patients express their gratitude to hospital staff by sending a small gift or a box of chocolates. The Caring Spirit program provides an alternative that is deeply meaningful and has a lasting benefit to staff as well as future patients.

*“Words cannot express the wonderful care and attention I received at the CR Hospital. The staff couldn’t have been more helpful during surgery and in recovery.”* – I. Roberts, Campbell River resident

Gifts received through the Caring Spirit program help to create an environment in which medical professionals experience greater satisfaction and have greater opportunity to excel.

The Campbell River Hospital Foundation works closely with the hospital to determine the highest priorities each year, so that funds are always directed to where they are needed most. Recognizing caregivers is a wonderful way to support our hospital.

## Caring Spirit Program

The Caring Spirit program provides grateful patients, their families, and their friends with the opportunity to support excellence in patient care at Campbell River Hospital while also recognizing exceptional service by a particular individual or health care team — the people who made the difference in their visit or stay at the hospital.



## Become a Caring Spirit

Many grateful patients would like to do more for their hospital, but don’t know how. You can help by informing patients about this program and providing them with Caring Spirit brochures and information.

The Campbell River Hospital Foundation’s Caring Spirit program helps the Campbell River Hospital provide the best care possible.

The funds will be used to purchase equipment, support staff education, special projects and programs at the Campbell River Hospital.

*“The Campbell River hospital staff and the word caring are synonymous, it is the one aspect of my stay at our hospital that is instilled in my memory. I feel I have truly connected with many members of this vigilant team.”*

– C. Temple,  
Campbell River resident



## How the Caring Spirit Program Works

When you are recognized for your outstanding service through the Caring Spirit program, you will receive:

- a congratulatory card from the Foundation acknowledging that a gift was made in your honour
- a Caring Spirit lapel pin to wear proudly
- a Caring Spirit thank-you card, for you to sign, to the grateful patient who nominated you, which we will deliver on your behalf.

The Campbell River Hospital Foundation is honoured to work with such extraordinary doctors, nurses, therapists, technicians, and other hospital staff. We are proud to offer the Caring Spirit program as our way of providing you with the recognition you deserve for all your hard work and exceptional service.