



Press Release
For Immediate Release

Campbell River Hospital Foundation launches new Caring Spirit program

September 23, 2009, Campbell River, BC – Caring Spirit is a new program spearheaded by the Foundation. The program gives patients, their family and friends the opportunity to recognize outstanding care that has been provided. This is achieved through a donation to the Campbell River Hospital Foundation in tribute to a caregiver at the Campbell River Hospital.

The official launch of the Caring Spirit program took place last evening during a reception at the Campbell River Museum. Tribute was given to staff in memory of a patient at the Campbell River Hospital. Staff from five departments were recognized for their kindness, compassion and expertise. Their efforts made the circumstances of their patient a little easier and also had a profound impact on the family and friends as well.

“Caring Spirit is program that provides an opportunity to support excellence in patient care at the Campbell River Hospital,” explains Stacey Marsh, Executive Director, Campbell River Hospital Foundation. “Caring Spirit not only offers an opportunity for donors to recognize their care providers, it also provides a way for donations to continue to directly improve the quality of care at the Campbell River Hospital.”

Once nominated through Caring Spirit, the care provider will receive a Caring Spirit lapel pin; a thank-you card from the donor and a return card to allow the nominated recipient(s) to send a message back to the donor. The Foundation also ensures the caregiver is recognized by their supervisor and co-workers. Donors are thanked by the Foundation and receive a charitable tax receipt.

“The Campbell River Hospital Foundation is excited about this program. Our donors often share with us the positive experiences they have at our hospital,” says Brenda Paul, Board Chair, Campbell River Hospital Foundation. “Our Foundation believes in our hospital and more importantly, we believe in our Doctors, medical and support staff. This program has given our donors an avenue to say Thank You.”

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