



## NEWS RELEASE

September 23, 2010

### **Hospital Foundation cancels 2010 Casino Gala**

Campbell River – The Campbell River Hospital Foundation Board of Directors made the difficult decision to cancel the 2010 Casino Gala due to low ticket sales.

“This was a difficult decision to make and one that was not made lightly. A key strategy for the Foundation is that we follow sound financial and management practices with the intention of long-term stability. This means that regardless of the popularity of an event, we will not run a deficit” states Pieter Koeleman, Gala Committee Chair. “I would like to thank the committee for their efforts the many businesses and individuals that supported us, with a special thanks to Painter’s Lodge and Sure Copy Centre”

Funds raised at the 2010 Casino Gala were to be directed to the Portable Ultrasound Machine for the Emergency Room. In an Emergency Department, the ability to diagnose quickly and accurately is essential. A Portable Ultrasound is a tool that plays an extremely important role in assisting the Doctor to quickly determine the extent of an injury or medical situation at a patient’s bedside.

“Sometimes, things like this happen, we learn from them and move forward,” explains Stacey Marsh, Executive Director. “Our commitment to our Hospital and to the Vancouver Island Health Authority to purchase the Portable Ultrasound stands.”

The Campbell River Hospital Foundation is now focused on two approaching events. The first is the 3<sup>rd</sup> Annual Enchanted Forest at the CR Common, this year various departments at the Hospital are participating and competing against each other and are challenging local businesses to get involved and try and beat their highly imaginative trees. This event is always fun and with the Christmas tree auction being held earlier in December, this might be the place to buy your tree!

The second event is the Price is Right at the Tidemark Theatre on Thursday, April 28, 2011. This event was such a success that a ticket list has started at the Foundation Office. Watch for information on both of these events at [www.crhospitalfoundation.ca](http://www.crhospitalfoundation.ca)

The Campbell River Hospital Foundation is committed to raising funds that enhance the services and facilities of the Campbell River Hospital and Yucalta Lodge. Our hospital serves over 54,000 residents in Campbell River and the North Island and offers tremendous personal care that is delivered by devoted and compassionate Doctors, Nurses and support staff. To date, more than \$4.5 Million dollars worth of equipment has been purchased through the generosity of Foundation donors.

For more information contact:

Stacey Marsh  
Executive Director  
(250) 850-2418